

Contact: Michel Meunier
ACTion Programs for Animals (APA)
Las Cruces, NM
575-644-0505
actionprogramsforanimals@yahoo.com

Press Release

ACTion Programs for Animals (APA) to launch a pet food bank in June

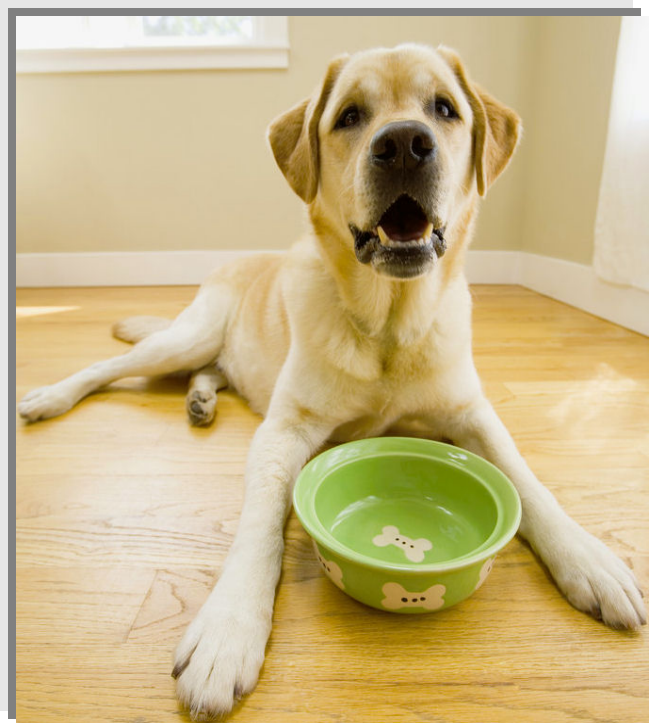
APA is seeking assistance from business owners and individual volunteers as well as partnerships with groups that administer people food banks and similar programs

April 15, 2009

Stores, offices, and other locations to place pet food donation bins are needed as well as stores that can donate pet food. Food will be distributed on a monthly basis to start, and partnerships will later be developed with those groups already serving the low-income community in the city and outlying areas. Volunteers are needed to pick up and deliver food to storage locations as well as assist in distribution.

APA wants to thank the following businesses for allowing food donation bins: The Bean of Mesilla, Better Life Pet Foods, Horse N' Hound Feed N' Supply, Mountain View Market, and Toucan's Market. We'd also like to thank the Animal Services Center of the Mesilla Valley for contributing food as well as local artist Debbie Childress for designing the donation bin poster.

APA is forming a new non-profit whose mission will be helping pets and their people lead better lives together. The pet food bank will offer support and assistance during times of economic need so pets don't suffer hunger and people don't have to give up a member of their family.



If you are interested in helping with the pet food bank project, please contact us at 644-0505 or via e-mail at actionprogramsforanimals@yahoo.com