

LAS CRUCES SUN-NEWS

New TV show hopes to help pet owners

Sun-News report

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LAS CRUCES - A new TV show aimed at educating pet owners in Doña Ana County is slated to begin Saturday.

The show, "Animal Talk with Dr. Beth," will promote pet adoption by featuring adoptable animals and talk about pet ownership and care. Beth Vesco-Mock, director of the Mesilla Valley Animal Services Center, will be host.

The show airs 6 p.m. Wednesdays and 10 a.m. Saturdays on the Las Cruces Channel 98 on Comcast.

"It's all about connecting TV viewers with local homeless pets at the shelter," said Vesco-Mock.

Vesco-Mock said the program will emphasize viewer participation, and the public is encouraged to e-mail questions to her at drbeth@pals4pets.info.

"Our mission is to get as many homeless pets out of the shelters and into loving homes as possible," said Paul Sims, co-host and owner of Jake Sims and Co. Real Estate Services. Paul and his father Jake Sims, who are foster parents for many cats and dogs, decided to produce the program in cooperation with the Las Cruces Channel.

The producers are seeking donations to offset the costs.

To reach the Las Cruces Channel, visit www.LasCrucesChannel.com or call (575) 650-3398.

