



Humane Society of Southern New Mexico
1401 Burley Court
P.O. Box 13826
Las Cruces, NM 88013
575-523-8020
<http://www.hssnm.org>

Humane Society of Southern New Mexico 2013 Annual Report on Programs/Services

Background Information:

The work of the Humane Society of Southern New Mexico (HSSNM), a non-profit 501c3 founded in 2007, pertains directly to the following position statements. The position statements address community needs with regard to animal welfare topics and concerns and are designed to assist the municipal shelter "Animal Services Center of Mesilla Valley" (ASCMV) in meeting its responsibility and goals as a county and city animal shelter.

HSSNM Position Statements:

1. The welfare of companion animals is the primary concern of HSSNM, and that concern is most effectively addressed by advocacy and dissemination of humane education throughout the community.
2. The entire community shares responsibility of humane treatment of companion animals; such responsibility includes but is not limited to increasing adoption from shelters, widespread and affordable spaying/neutering of companion animals, facilitating implementation of best practices and responsible pet ownership, and ensuring best practices in the operation of our public animal welfare systems.
3. Discharge of community responsibility rests not only on awareness of needs but also on equitable public and private funding and on timely justice for abuse.
4. HSSNM demands public accountability in meeting industry standards of best practices on the part of all involved in animal stewardship.

HSSNM Advocacy Work for ASCMV & Community:

HSSNM assists the municipal shelter and the community by reducing intake of animals to the ASCMV through preemptive work and adoption promotions of rescue animals, fostering and re-homing of cats and dogs, provision of free spay-neuter services in an underserved community in the south valley through award of a PetSmart Charities grant (\$21,460.00 for more than 750 surgeries over a 2-year period), pet help call line services (phone & internet), and humane education services for youth and adults.

In addition to programs/services, HSSNM was instrumental through advocacy work as members of the Coalition for Pets & People in initiating and securing air cards, computers, and scanners for animal control officers working in the field for return of pets to owners and in reducing shelter impoundment numbers. Along with this, HSSNM initiated availability of free micro-chips for pets, facilitated through the ASCMV with provision for local animal organizations at their clinics/events. HSSNM was instrumental in the enforcement of customer service regarding "Freedom of Information" inquiry and signage display at the ASCMV to aid members of the public seeking information or status regarding animals impounded, lost/found, injured, etc.

Statistics Summary for January-December 2013:

Foster-Adoption Program

Adoption totals: 136 animals; 65 cats & 71 dogs

Breakdown:

- HSSNM foster animals adopted: 58 cats, 13 dogs
- HSSNM-facilitated adoptions w/"Enchanted Pass Rescue" animals adopted: 6 cats, 57 dogs
- Other adoption partner animals adopted: 1 cat, 1 dog

Pet Help Line & Web Page

- Pet Help Call Line: 1,190 total calls
100 calls/monthly
- Web Page Postings
- Re-home category: outcomes known for 30% (7 animals/24 total) monthly average
- Lost/found category: outcomes known for 10% (1.5 animals/15 total) monthly average

Spay-Neuter Clinics

- Spay-Neuter Clinics in Chaparral (PetSmart Grant): 750 surgeries (all dogs) Oct.2012- Aug. 2013
- Spay-Neuter Clinics in Las Cruces area (Dona Ana County Contract): 150 surgeries (dogs & cats) Sept-Dec. 2013
- Total surgeries: 900
- Vaccinations & micro-chip totals: 471 free rabies inoculations & 119 micro-chips

Humane Education

- Diggity Dog Learning: 50 children weekly, 1.0 hour ea. 2 groups
- Critter Connection: 10 children served 2x month, 1.0 hour sessions
- Critter Connection: 20 adults served monthly; 1.0 hour ea. 2 groups

Cans 4 Critters Fund

- \$1,031.36 awarded for the year; 32 animals assisted
- \$2,388.51 awarded for Jan. 2012- Dec. 2013

Ongoing HSSNM Programs & Services:

- Cat adoption program with PetSmart Charities
- Foster-adoption program with authorized HSSNM fosters and adoption partners
- Adoption promotion events weekly at PetSmart
- Pet help line services (call line and web page postings)
- Spay-neuter clinics (low cost or no cost) in underserved areas
- "On the Positive Side" newspaper column on animal welfare topics, twice monthly for the Las Cruces Sun-News
- Humane education sessions & projects for youth and adults, weekly and twice-monthly
- "Cans 4 Critters" project/fund, assisting animals in need
- Fundraising events (various), monthly and throughout the year
- PetSmart Charities partnership work with Good360 program awarding pet accessory items in the community (animal control dept. & humane education)
- Special events and information/outreach tables throughout the year.

Compiled & Submitted by- Jean Gilbert, membership/fundraise chair (Jan. 27, 2014)